

## LCML! Word Wall List

### Lesson 1

Camcorder

LCD projector

Composition

Close-up

Extreme close-up

Sound level

Production

Rough cut

Media

Medium

### Lesson 2

Modality

Visual

Auditory

Kinesthetic

### Lesson 3

Printing Press

Movable Type

Parchment

Phonograph

Typewriter

Broadcasting

### **Lesson 3 (cont'd)**

**Telegraph**

**Linotype**

**Mechanical**

**Trans-Atlantic**

**Cable**

**Tape recording**

**Semaphores**

**Satellite**

**Scribe**

**Postal service**

### **Lesson 4**

**Troubadour**

**Griot**

**Pacing**

**Expression**

**Emphasis**

**Gestures**

**Props**

**Eye contact**

**Projection**

## **Lesson 6**

**Illiterate**

**Calligraphy**

**Monks**

**Scribes**

**Etymology**

**Indulgence**

## **Lesson 7**

**Illuminations**

**Gold leaf**

**Manuscripts**

**Indulgence**

## **Lesson 12**

**Newsies**

**Scabs**

## **Lesson 13**

**Head sheet**

**Headline**

**Mast head**

**By-line**

## **Lesson 14**

### **The Industrial Revolution**

**Literate**

**Persuasion**

**Propaganda**

**Ethos**

**Logos**

**Pathos**

**Flattery**

**Exaggeration**

**Hyperbole**

**Appeal to the senses**

**Bandwagon**

**Positive appeal**

**Testimonials**

**Product character**

**Celebrity endorsement**

**Comparison of products**

**Fear of being left out**

**Negative appeal**

**Fear of being unprepared**

**Slogan**

**Jingle**

**Annoyance**

**Absurdity**

**Contradiction**

**Repetition**

## **Lesson 14 (cont'd)**

**Attention-getting headline**

**Attractive setting**

**Sensory words**

**Humor**

**Snob appeal**

**Statistics and numbers**

**Information from experts**

**Scare tactics**

## **Lesson 15**

**Ad campaign**

## **Lesson 16**

**Optics**

**Chemistry**

**Photography**

**Camera obscura**

**Persistence of vision**

**Projection (1)**

**Thaumatrope**

**Phenakistoscope**

**Praxinoscope**

**Zoetrope**

**Flip book**

## **Lesson 17**

**Zoopraxiscope**

**Mutoscope**

**Kinetoscope**

**Special effects**

**Collaboration**

## **Lesson 18**

**Monopoly**

**Storyboard**

**Sequence**

**Shots**

**Pre-production**

**In production**

**Post-production**

**Intertitles**

## **Lesson 19**

**Literary**

**Dramatic**

**Cinematic**

## **Lesson 20**

**“Claymation”**

## **Lesson 21**

**“Talkies”**

## **Lesson 22**

**Telegraph**

**Transistor**

**Broadcast**

**Electromagnetic waves**

## **Lesson 23**

**Microphone**

**Modulator**

**Oscillator**

**Aerial**

**Receiver**

**Demodulator**

**Loudspeaker**

**Frequency**

**Amplitude modulation (AM)**

**Frequency modulation (FM)**

**Hertz**

## **Lesson 24**

**Patent**

## **Lesson 25**

**RCA**

**NBC**

## **Lesson 26**

**Cathode Ray Tube (CRT)**

**Electrons**

## **Lesson 27**

**Anode**

**Cathode**

**Filament**

**Vacuum**

**Phosphor**

**Voltages**

**Radiation**

## **Lesson 31**

**Abacus**

**Transistor**

**Microchip**

**Binary code**